



E-Safety Evening Tuesday 17th November 2009

BE SAFE, BE AWARE, HAVE FUN!

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Aims and Outcomes of the evening

- To help us all understand the potential as well as the risks of technology
- To help us, as a school, meet national and local expectations for e-safety
- To develop skills in identifying and addressing e-safety issues
- To look at a range of materials and activities that can be used with our children



“Terms such as ‘e-safety’, ‘online’, ‘communication technologies, and ‘digital technologies’ refer to all fixed and mobile technologies that children may encounter, now and in the future, which allow them access to content and communications that could raise issues or pose risks to their wellbeing and safety”

BECTA 2008



“Young people are spending their time in a space which adults find difficult to supervise or understand . . .”

Demos report “Their Space”
2007



What are our children doing online?

All the statistics that follow come from
Cambridge County Councils ICT
service



Question 1

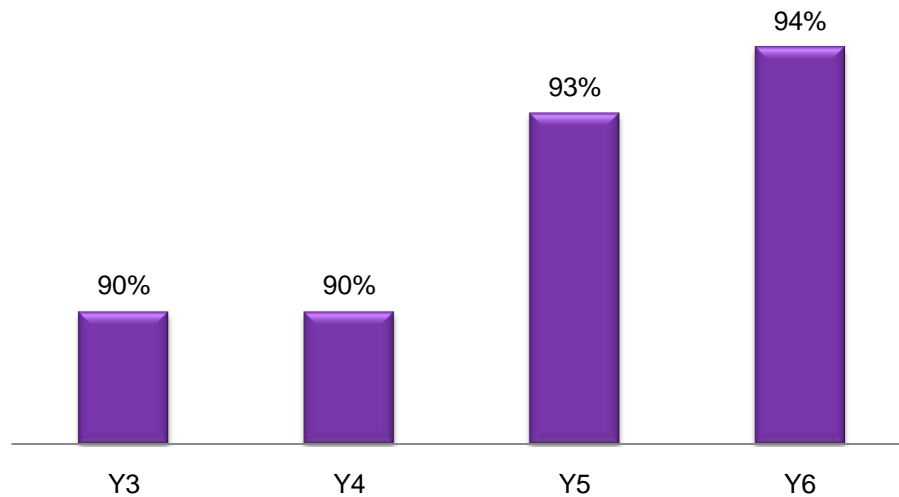
What % of Year 6 children use the internet at home?

a. 49%

b. 63%

c. 78%

d. 94%



Question 2

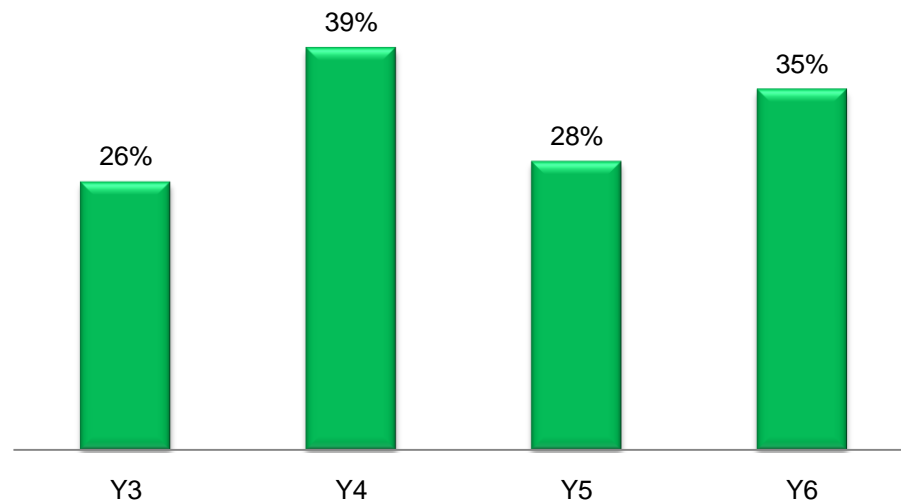
What % of Year 4 children said they had given out personal information online?

a. 15%

b. 23%

c. 39%

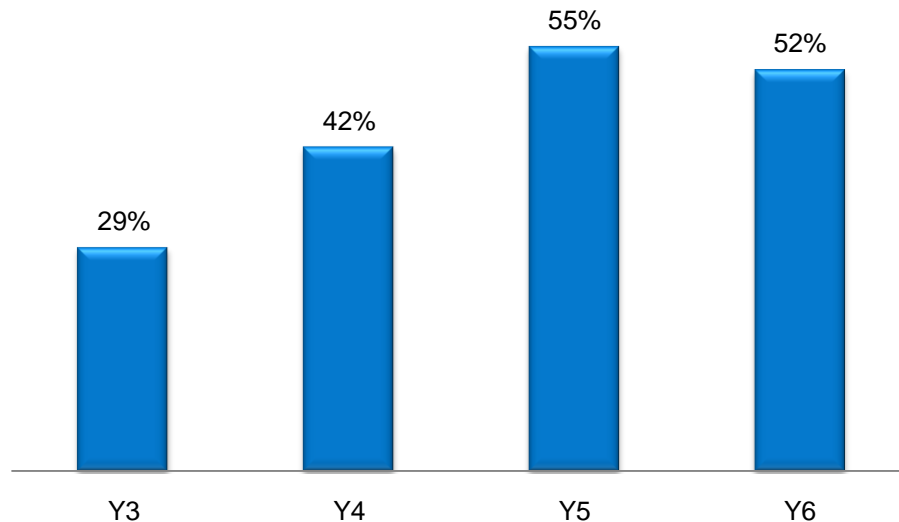
d. 68%



Question 3

What % of Year 5 children said they had come across a website that made them feel uncomfortable?

- a. 10%
- b. 35%
- c. 55%
- d. 80%



Question 4

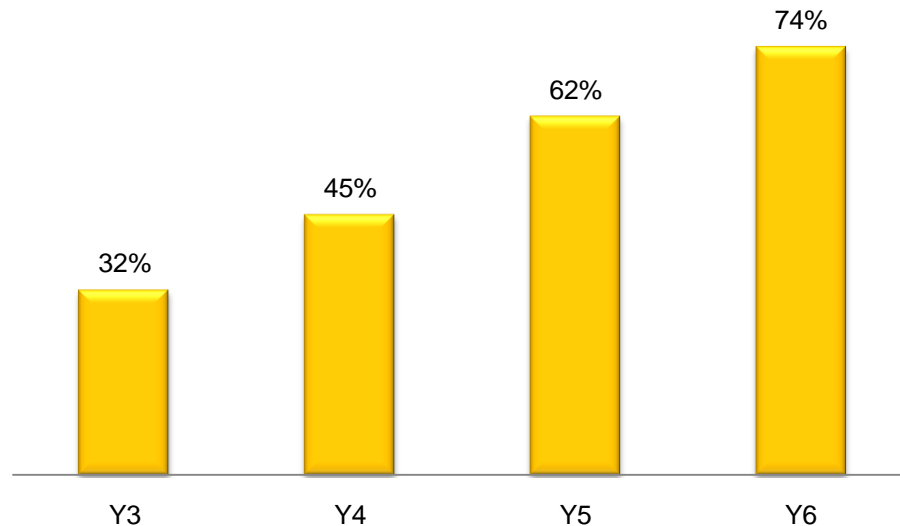
What % of Year 6 children sometimes send text, images or video to their friends?

a.43%

b.51%

c.62%

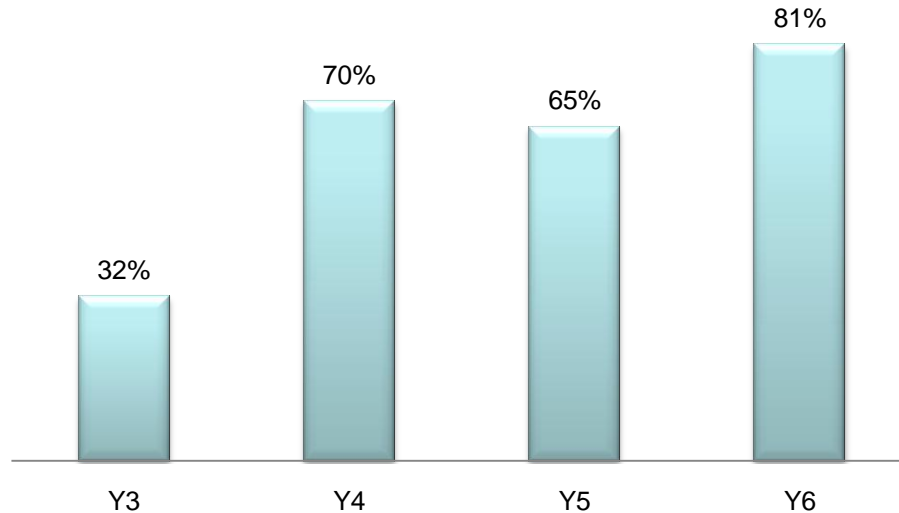
d.74%



Question 5

What % of Year 3 children have used a social networking site ?

- a. 8%
- b. 17%
- c. 32%
- d. 44%



Question 6

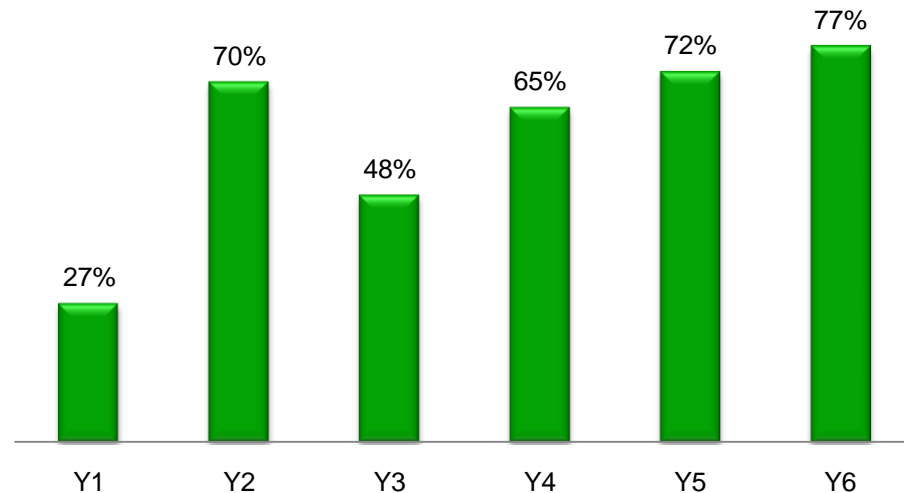
What % of Year 2 children play video games with an age rating older than they are?

a. 15%

b. 35%

c. 50%

d. 70%



Question 7

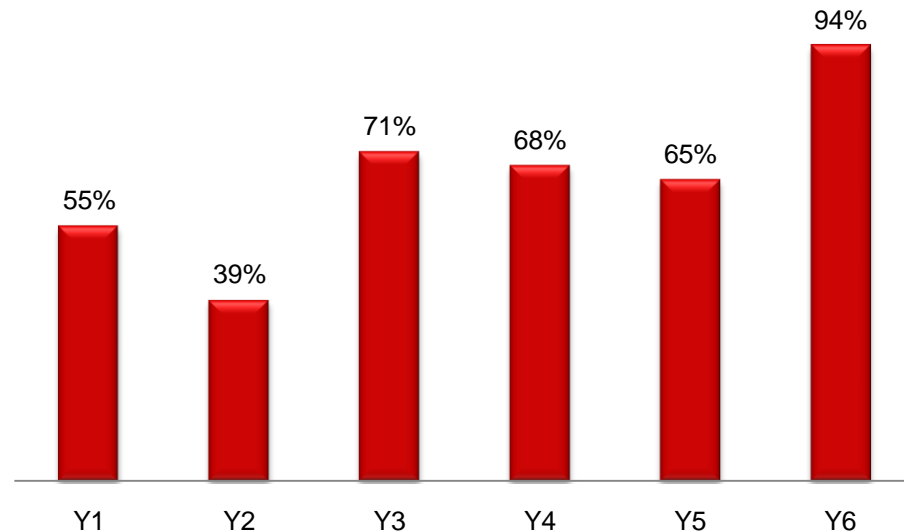
What % of Year 5 children say they have been told how to keep themselves safe online?

a. 35%

b. 50%

c. 65%

d. 80%



Which of these have you used or even heard of?

[Facebook](#)

[My Space](#)

[Bebo](#)

[PicasaWeb](#)

[Flickr](#)

[MSN Messenger](#)

[eBay](#)

[iTunes](#)

[Runescape](#)

[World of Warcraft](#)

[YouTube](#)

[Second Life](#)



“Children and young people are using technology in new and exciting ways, enhancing and enriching their lives with the many tools on offer”



“In their exploration of the technologies, young people are not only developing their ICT skills, but also a whole host of ‘softer’ skills – creativity, communication and networking skills, for example – which will be much in demand by the employers of the future”

BECTA 2007





“Schools will increasingly have more flexibility in the way they deliver the curriculum, embracing these new technologies and recognising that the educational and social opportunities far outweigh the dangers”

BECTA 2007

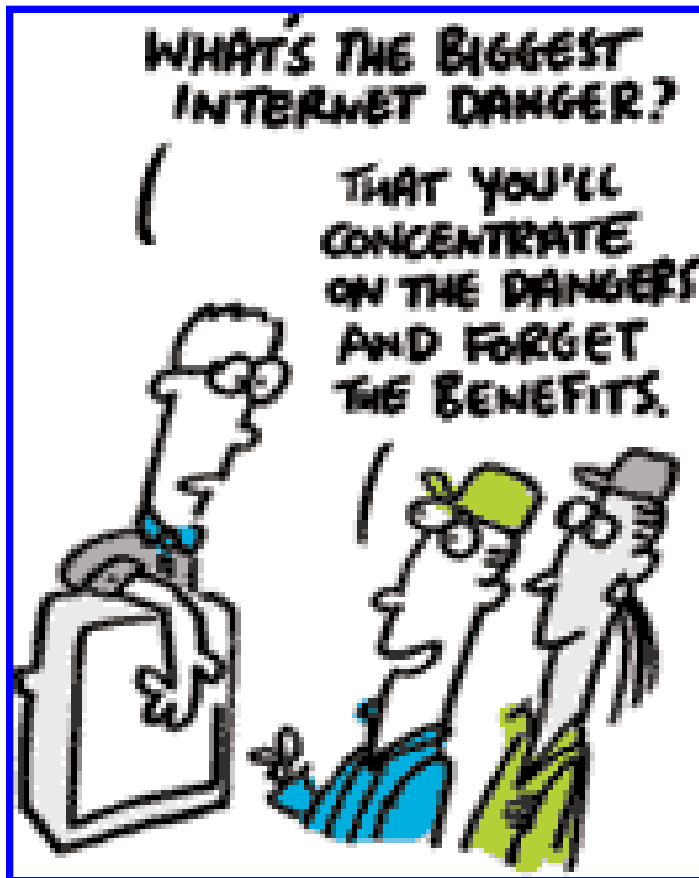


“Pupils, parents and teachers reported that using ICT raised pupils’ confidence and had motivational effects. ICT was motivational because it contributed both to making school work more enjoyable and also to pupils’ perceptions of achievement. Specifically, ICT was regarded as making homework less boring because children regarded using computers as: “cool”; interactive and multimodal texts were more interesting than books; ICT saved time (e.g. it is easier to write and revise documents on a computer than by hand) and enhanced the presentation of children’s work; the internet was a good source of information (range and depth) and educational materials (such as revision websites)”

BECTA 2007



The Internet is a wonderful resource for children which puts the world in their hands, allowing them to discover, connect + create.



When we look at this issue of Internet safety we need to keep the issue in context and have a balanced view, remembering the overall tremendous benefits that the medium brings to children.

WHAT ARE THE DANGERS?

Whilst there are enormous benefits for children using the Internet at home and at school there are potential dangers for children using the net unsupervised. These can broadly be grouped into 3 **C** s:

Content



- Pornography
- Racist content
- Inaccurate info

Contact



- Threatening e-mails
- Strangers in Chat rooms



Commerce

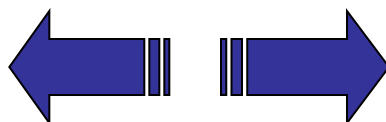


- Blur between advertising and content
- Invasions of privacy + SPAM

SUPERVISED/UNSUPERVISED ACCESS POINTS

IN SCHOOL

Supervised,
protected and
monitored

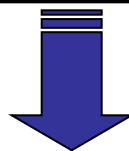


OUT OF SCHOOL

Often no filtering,
supervision or
monitoring



**WE NEED TO DO
MORE THAN
SUPERVISE-
WE NEED TO
HELP EDUCATE**



**CHALLENGE = to ensure that children are
safe wherever they use the Internet and
other modern technologies**

Filtering within school

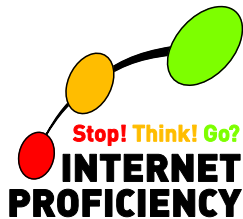
Under the [BECTA] accreditation scheme, a product for filtering internet content must meet or exceed the following requirements:

- There must be telephone and web-based support for all aspects of the service
- The product must block 100 per cent of illegal material identified by the Internet Watch Foundation (IWF)
- The product must be capable of blocking 90 per cent of inappropriate content in each of the following categories:
 - Pornographic, adult, tasteless or offensive material
 - Violence (including weapons and bombs)
 - Racist, extremist and hate material
 - Illegal drug taking and promotion
 - Criminal skills and software piracy
- It must be possible to request (or make) amendments to the blocked content



The Internet Proficiency scheme

A resource for schools to help teach Internet safety



The Internet Proficiency Scheme is designed to help KS2 pupils learn how to use the Internet and other technologies safely and responsibly

The aim of the scheme is to:

Provide teachers with easily accessible support materials to help their pupils develop a set of 'safe and discriminating behaviours' to adopt when using the Internet and help pupils demonstrate what they know

The scheme links directly to the National Curriculum and schemes of work for ICT and Citizenship



The IP scheme includes:

Teacher's guide – giving advice on new applications and the dangers as well as ways to involve parents in this issue

Lesson plans to help pupils look at Interactive services such as chat rooms, e-mail, SMS, Instant Messenger etc. -
Adaptable and differentiated for different levels of experience and understanding

Interactive Cybercafé website which reinforces these lessons
see www.gridclub.com



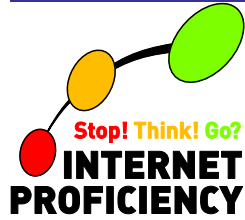
Internet Proficiency Scheme



A screenshot of a web browser window displaying the Thinkuknow Cyber Café website. The browser title bar reads "Thinkuknow - 8-10 - Cyber Café - Microsoft Internet Explorer provided by Education ICT Service". The address bar shows the URL "http://www.thinkuknow.co.uk/8_10/cybercafe/cafe/base.aspx?AspxAutoDetectCookieSupport=1". The website content includes a navigation bar with "HOME", "TURN SOUND OFF", "FAST MENU", and "HELP". A central cartoon character, Griff, is speaking from a speech bubble: "Hi, I'm Griff! Welcome to my Cybercafé. Kids come here to chat online, check their email and personal online space and search the web, sometimes even for homework. Have a look around to see what they're up to...". A "NEXT" button is below the speech bubble. The background features a "BRAIN TEASER" sign, a "SMART THINKING" sign, and a "YOU HAVE MAIL" notification. The footer of the browser shows "Internet" and "100%" zoom.



How you as parents can play your part



The IP Scheme will really help schools cover these challenges, but parents play a vital part. You can support your children in 5 key ways:

- 1) Support the school** – Sign the permission form and take an active interest in what your children are doing in ICT at school.
- 2) Get involved in your children’s online activity at home.** Check you know what applications they are using, especially chat rooms and games played with others online. Ask who their “e-pals” are. Get them to teach you about how things work.
- 3) Encourage internet use that builds on offline activities.** It helps to keep the computer in a family room not tucked away in a child’s bedroom. Help your children to use the Internet for home work and leisure interests.



4) Use some of the tools on the computer to help you.

- **Website addresses + favorites folders**
- **Browsers (history)**
- **E-mail accounts – (hotmail)**
- **Filtering tools**
- **Windows 7 – provides many controls such as the amount of time your children can use the computer, preventing them from playing certain games or running certain programs**

5) REINFORCE THE SMART THINKING RULES WHICH THE IP SCHEME USES AND GO THROUGH THESE WITH YOUR CHILDREN

- s** **SECRET** – Staying safe online involves being careful and thinking about whether it is safe to give out personal information
- m** **MEETING** – Meeting up with someone you have contacted in cyberspace can be dangerous. Only do so with your parent's/carer's permission and then when they can be present.
- a** **ATTACHMENTS** – Accepting e-mails or opening files from people you don't know can be dangerous. – they may contain viruses or nasty messages.
- r** **RELIABLE** – Anyone can put anything on the net and remember people can lie and not be who they say they are in chat rooms.
- t** **TELL** – Tell your parent/carer or teacher if someone or something makes you feel uncomfortable or worried.



What is the name of the website we use to search the internet?

YAHOO! KIDS

Google™



What do we use for e-mail and 'myspace'?

The screenshot shows a user interface for a school's 'My Space'. At the top, there are navigation buttons for 'My Space', 'Melbourn Primary School', and 'Log out'. To the right is the 'starz' logo. The main content area is divided into several sections:

- User Profile:** 'Sunday 15th November' by Amber.
- Quick Links:** A list of links including Mail [0], Calendar, Blog, My Files, Administration, and My Settings.
- Communities:** A list of communities including Melbourn Primary School and Amber.
- Calendar Events:** A section showing 'no events pending' for the date 31.
- Blog Entries:** A section for viewing blog posts.
- Latest Activity:** A section for viewing recent activity.
- Content:** A section for viewing content.

The URL at the bottom of the page is <http://starz.org.uk/starz2/primary/ccen/accounts/staff/amber/?verb=view#>.



What do we use for e-mail and 'myspace'?



Homepage



Melbourn Primary School



Log out

Melbourn Primary School



Gallery



Quizzes



Surveys



Calendar



[Sapphire Class](#)



[Scarlet Class](#)



[Ruby Class](#)



[Indigo Class](#)



[Turquoise Class](#)



[Emerald Class](#)



[Jade Class](#)



[Cobalt Class](#)



[Amethyst Class](#)



[Azure Class](#)



How you as parents can play your part

: parents : teachers : young people : fact sheets

<http://www.childnet-int.org/safety/parents.aspx>

Parents' Support - Empowering parents with ICT

Few parents understand their children's cyber culture, that is, the way in which their children use the Internet and mobile phone to work, play and socialise. The issues of safety, privacy, on-line predators and cyber bullying are sometimes complex, both technically and psychologically and parents can struggle to keep up. At Childnet we aim to empower parents to get involved with their children's online activities, whatever their level of experience, in order to help their children reap the benefits of the Internet and avoid the dangers.



Know IT All for Parents

Know IT All for Parents is a CDROM which has been designed to help parents get the most out of the Internet and mobile phone for themselves and their children. It is currently available to parents through schools. Schools can [order sample copies here](#). It contains videos of experts giving safety advice as well as an interactive section where families can create and print out their own agreements about using the Internet. An important feature of this CD ROM is that it contains activities that parents can do with their children to start the discussion about safe use of the internet and mobile phone. Sections of the CD ROM are in Bengali and Urdu ... [\[MORE\]](#)



Know IT All PowerPoint presentation

The Know IT All for Parents and Carers presentation highlights the gap that exists between children's real experience online and adult awareness of these experiences. The presentation contains information about positive ways young people are using different technologies, what the risks are to users and it outlines practical advice in avoiding or minimising risks when using online and mobile technologies ... [\[download\]](#) (14.9MB)



How you as parents can play your part

<http://www.kidsmart.org.uk/teachers/helpparents.aspx>

The screenshot shows the KidSMART website interface. At the top, there is a navigation bar with links for 'Home', 'I work with kids', 'I have kids', and 'Contact'. The 'KidSMART' logo is in the top right corner. Below the navigation bar is a horizontal menu with buttons for 'BEDS SMART', 'NET NASTIES', 'GAMES', 'SAFE SEARCHING', 'DIGITAL FOOTPRINTS', 'CHAT', and 'GALLERY'. The main content area features a 'Parents Section' with the heading 'Keep ahead of your Kids!' and an 'Order Resources' button. A speech bubble contains the text 'Kids love technology' and 'On this page you can find out how you can introduce internet safety...'. A purple box titled 'A good place to start' provides links to 'primary aged children' and 'secondary aged children' tips. A red box titled 'TOP TIPS for parents and carers' lists two points: 'As soon as your children start using the technology start talking about safety' and 'Trial the technologies before your children and come up with realistic ground rules'. A purple box titled 'Factsheets' explains that Childnet has produced factsheets about mobiles, safer searching, internet addiction, chatting, spam, and photos online. At the bottom center, there is a circular logo for 'MELBOURN PRIMARY SCHOOL'.

Home I work with kids I have kids Contact

KidSMART

BEDS SMART NET NASTIES GAMES SAFE SEARCHING DIGITAL FOOTPRINTS CHAT GALLERY

Parents Section

Keep ahead of your Kids!

[Order Resources](#)

Watch video tutorials on the most popular services that young people use online

TOP TIPS for parents and carers

- As soon as your children start using the technology start talking about safety
- Trial the technologies before your children and come up with realistic ground rules

Kids love technology
On this page you can find out how you can introduce internet safety...

A good place to start
Download the pdf for tips for [primary aged children](#), and tips for [secondary aged children](#)

Factsheets

If you want more information about keeping your children safe online have a look at the [fact sheets](#) Childnet has produced about mobiles, safer searching, internet addiction, chatting, spam and photos online.

Of course it's also a good idea to have a look at the information on our site – why not have a go at our

MELBOURN PRIMARY SCHOOL

How you as parents can play your part

www.thinkuknow.co.uk/default.aspx

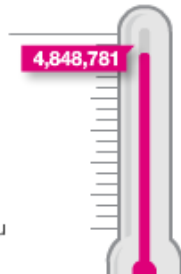


Welcome to the thinkuknow website



Tell us how many children you have trained!

Click here to feedback the number of children that you have trained with the Thinkuknow resources



Come in to find the latest information on the sites you like to visit, mobiles and new technology. Find out what's good, what's not and what you can do about it. If you look after young people there's an area for you too – with resources you can use in the classroom, at home or just to get with it. Most importantly, there's also a place which anyone can use to report if they feel uncomfortable or worried about someone they are chatting to online. All the information here is brought to you by the team at the [Child Exploitation and Online Protection \(CEOP\) Centre](http://www.ceop.police.uk). We hope you like it!



More resources...

www.childnet.com

www.kidsmart.org.uk

www.digizen.org



How you as parents can play your part

www.buildabearville.com

Dear Parent or Guardian,

Your child has registered to become a citizen of Build-A-Bearville™

- our beary fun and beary

safe Build-A-Bear Workshop® online world, an iParenting Media Award winner

and backed by the Goodhousekeeping Seal of Approval!

Signing up is free & there are no membership fees. Each new furry friend made at

Build-A-Bear Workshop can be brought to life online at buildabearville.com™

for free and comes with pawsome virtual stuff! [Click here](#) to review our privacy policy

and complete Terms and Conditions.

Here is your child's account information:

Character Name: *****

Password: *****

Chat Type: **Instant Menu Chat**

[Click here](#) to manage your child's account and/or change their chat type.

Beary important: please remind them never to share their password with anyone!

If this registration has been done without your consent and you do not wish

for your child to be a citizen

in Build-A-Bearville, please [click here](#).

We are pawsitively pleased to have you and

your child play in Build-A-Bearville!

Your friends at Build-A-Bear Workshop



How you as parents can play your part

www.buildabearville.com

Dear Parent or Guardian,

Your child has requested a change to their password type at buildabearville.comTM
-our beary fun and beary safe Build-A-Bear Workshop® online world.

Currently, the password associated with your child's account is:

The new password they've requested is:

-To confirm this change, please [Click here](#).

If you would not like to change the account password, do nothing.

Thanks for playing in Build-A-BearvilleTM!

Your friends at Build-A-Bear Workshop

